

# SPONSORSHIP CATALOG

Make an impact on our Y community!



## 5 WAYS YOU CAN PARTNER WITH THE FREMONT FAMILY YMCA

- Youth Sports Sponsorship
- Camp/Summer Fun Club
- Event Sponsorships
- Gym Banners
- Chairpersons Roundtable

## FOR A BETTER US

Partnering with the Y makes the Fremont community **STRONGER!**

Sponsorships from local businesses have kept the Fremont Family YMCA growing for over 135 years. We need your help to continue the tradition of affordable options for youth development, healthy living, and social responsibility.

In addition to the options listed in this catalog, we are always open to looking at new and exciting ways to partner with area businesses and individuals.

Please contact **Melissa Wittland** at **402.721.6952**, or [melissaw@fremontfamilyymca.org](mailto:melissaw@fremontfamilyymca.org) for more information about partnering with the YMCA.

## FREMONT FAMILY YMCA STATS

- 7,700 Current members
- 3,800 Visitors per month to our website
- 5,300+ Facebook followers
- 7,000+ Email subscribers
- 850+ Followers on Instagram
- 530+ Followers on Twitter
- YMCA events, tournament and games bring significant tourism to the Fremont area

# YOUTH SPORTS SPONSORSHIPS

**Basketball, Volleyball, Flag Football, Swim Team, Soccer, Little Tykes**

**Your gift of \$3,000** will sponsor all youth sports for all sessions. Company logos will be put on the jersey's and the banner at the facility where games are held. As a league sponsor, your company will be recognized on the Fremont Family YMCA website and will be acknowledged on social media posts that go out regarding the league sponsored.



**Your gift of \$1,000** sponsors one youth sport for all sessions. Company logos will be put on jersey's and the banner at the facility where games are held. As a league sponsor, your company will be recognized on the Fremont Family YMCA website and will be acknowledged on social media posts that go out regarding the league sponsored.

**Your gift of \$500** sponsors one youth sport for one session. Company logos will be put on jersey's and the banner at the facility where games are held. As a sponsor, your company will be recognized on the Fremont Family YMCA website and will be acknowledged on social media posts that go out regarding the program sponsored.

## TENNIS

Support youth tennis by being a court sponsor. The Fremont Family YMCA has 4 indoor tennis courts. **Your gift of \$2,000** earns your company a banner labeling a court as "your company" court.

One sponsor per court, only 4 court sponsors per year. The banner will be displayed throughout the 2024 year and as a sponsor, your company will be recognized on the Fremont Family YMCA website and will be acknowledged on social media posts that go out regarding youth tennis.



# FAMILY AND SPECIAL EVENTS



## FAMILY EVENTS

The Fremont Family YMCA hosts family events full of fun activities for all ages. **By donating \$3,000**, your business can be the title sponsor for all events throughout the year. **For \$1,000**, your company can sponsor 3 events of your choice. **For \$500**, your business can sponsor 1 event, being announced as "SPONSORED BY YOUR BUSINESS" at the Y. Your company will be recognized on flyers, emails, and more.



## DADDY DAUGHTER PROM/MOTHER & SON ADVENTURE DAY

The YMCA hosts a special dance for area Dads/Daughters and a Mother/Son Adventure Day. **By donating \$500**, you can help us make these events outstanding experiences that are affordable to the community. With your sponsorship, your company will be recognized on the Fremont Family YMCA website and will be acknowledged on social media posts that go out regarding daddy daughter prom/mother & son adventure day.



# SUMMER CAMP AND FUN CLUB



## CAMP/SUMMER FUN CLUB

### SPONSORSHIPS

By donating \$500, you can support Camp and the Summer Fun Club, making these summer activities available for all children to enjoy. A second option is to become a Camp and Summer Fun Club marketing partner. By donating an additional \$500, your company's logo would be displayed on a t-shirt and banner at the facility where the camp is held. Your company would also be recognized on the Fremont Family YMCA's website and acknowledged in social media posts regarding the Camp and Summer Fun Club program.



## SIDNER GYM BANNERS

By donating \$1,500 to the YMCA, your company would receive premium-level exposure, with a large banner prominently showcasing your name in the high-traffic Sidner Gyms, where thousands of community members see it every week. This is an impactful way to show your company's commitment and connect with families across Fremont.



\*Must be renewed annually in order for the banner to remain in the gym.

# 2024 TURKEY TROT SPONSORSHIP

## CHANGE LIVES



- Business name on Race Day T-shirts
- Race Day & social media recognition
- Company info/coupon included in Race Packet
- Race Packet Label
- 1 free race entry

**PACKET SPONSOR**

**\$500**

- Recognition on YMCA website & 5K web page
- Opportunity to provide discount and/or incentive to YMCA members
- Signage at the Hospitality Station
- Race Day & social media recognition
- Company info/coupon included in Race Packet
- Business name on Race Day T-shirts
- 3 free race entries

**HOSPITALITY SPONSOR**

**\$1,500**

- Logo on Starting Line Banner
- Sponsor Plaque for your business on the Donor Wall
- Recognition on YMCA website & 5K web page
- Opportunity to provide discount and/or incentive to YMCA members
- Race Day & social media recognition
- Company info/coupon included in Race Packet
- Business name on Race Day T-shirts
- 5 free race entries

**STARTING LINE SPONSOR**

**\$1,000**

- Naming rights for the event. Event will be hosted by the Y and your business
- Business name will be included with all mentions of the event. Fremont Family YMCA Turkey Trot sponsored by...
- Presenter of awards on Race Day
- Sponsor Plaque for your business on the Donor Wall
- Recognition on YMCA website & 5K web page
- Opportunity to provide discount and/or incentive to YMCA members
- Race Day & social media recognition
- Company info/coupon included in Race Packet
- Business name on Race Day T-shirts
- 10 free race entries

**TURKEY TROT NAMING SPONSOR**

**\$3,000**

# YMCA GOLF TOURNAMENT 2024

## HOLE/TEE SPONSOR \$250

- Recognition on Fremont Family YMCA Facebook page
- Company name/logo on hole signage

## CART SPONSOR \$500

- Company name/logo on all print materials
- Company name/logo displayed on each cart roof hanger
- Recognition on Fremont Family YMCA Facebook page
- Company info included with golfer gift – a promo item or flyer provided by the sponsor



## BEVERAGE SPONSOR \$750

- Company name/logo on all print materials
- Company name/logo displayed on each beverage cart
- Company name/logo on event banner
- Recognition on Fremont Family YMCA Facebook page
- Company info included with golfer gift – a promo item or flyer provided by the sponsor

## GOLFER GIFT SPONSOR \$500

- Company name/logo on all print materials
- Golfer gift to include sponsor logo/name with Y logo and event sponsor logo
- Company name/logo on event banner
- Recognition on Fremont Family YMCA Facebook page
- Company info included with golfer gift – a promo item or flyer provided by the sponsor

## FOOD SPONSOR \$750

- Company name/logo on all print materials
- Company name/logo displayed on buffet line/serving tables/eating area
- Company name/logo on event banner
- Recognition on Fremont Family YMCA Facebook page
- Company info included with golfer gift – a promo item or flyer provided by the sponsor

## EVENT SPONSOR \$2000

- Company name/logo prominently displayed on all print materials
- Company name/logo displayed YMCA Facebook page, tee box signs, event banners
- Company info included with golfer gift – a promo item or flyer provided by the sponsor
- Entry for one team – 4 players

## RAFFLE SPONSOR – ANY AMOUNT

- Gift cards, prizes, golf accessories, etc
- To be given away as raffle prizes during the event to raise funds for the Fremont Family YMCA scholarship program

# CHAIRPERSONS ROUNDTABLE 2024

## SOCIAL RESPONSIBILITY

\$20,000+

- 3 Banners throughout YMCA
- Donor board Recognition
- 15 sponsorships (youth sports, summer day camp, summer fun club and/or events)
- Facebook shoutouts
- Includes annual campaign donation
- Logo with website link on rotation banner on YMCA webpage
- 2 camp lodge rentals

## HEALTHY LIVING

\$10,000 - \$19,999

- 2 Banners throughout YMCA
- Donor board Recognition
- 10 sponsorships (youth sports, summer day camp, summer fun club and/or events)
- Facebook shoutouts
- Includes annual campaign donation
- Logo with website link on rotation banner on YMCA webpage
- 1 camp lodge rental

## YOUTH DEVELOPMENT

\$5,000 - \$9,999

- 1 Banners throughout YMCA
- Donor board Recognition
- Includes annual campaign donation
- 5 sponsorships (youth sports, summer day camp, summer fun club and/or events)
- Facebook shoutouts
- Logo with website link on rotation banner on YMCA webpage



# SPONSORSHIP LETTER OF INTENT



## YOUTH SPORTS

- \$3,000 Sponsor
- \$1,000 Sponsor
- \$500 Sponsor
- Tennis Court Sponsorship (\$2,000)
- Basketball
- Flag Football
- Soccer
- Volleyball
- Swim Team
- Little Tykes

## EVENT SPONSORSHIPS

- Camp (\$500)
- Summer Fun Club (\$500)
- Daddy Daughter Prom/Mother Son Day (\$500)
- Family Events for all events (\$3,000)
- Family Events for 3 (\$1,000)
- Family Events for 1 (\$500)

## TURKEY TROT

- Packet Sponsor (\$500)
- Hospitality Sponsor (\$1,500)
- General Sponsor (\$250)
- Starting Line Sponsor (\$1,000)
- Turkey Trot Naming Sponsor (\$3,000)

## GOLF TOURNAMENT

- Hole/Tee Sponsor (\$250)
- Cart Sponsor (\$500)
- Beverage Sponsor (\$750)
- Golfer Gift Sponsor (\$500)
- Food Sponsor (\$750)
- Event Sponsor (\$2,000)

## GYM BANNER

Donation Amount: \_\_\_\_\_

\*Any donation greater than or equal to \$1,500 will receive a banner in the Sidner Gyms.

## CHAIRPERSONS' ROUNDTABLE

- Youth Development (\$5,000-\$9,999)
- Healthy Living (\$10,000-\$19,999)
- Social Responsibility (\$20,000 +)

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Business Name \_\_\_\_\_

Contact Number \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Please return this form with a check to the Fremont Family YMCA at 810 N. Lincoln Ave., Fremont, NE 68025. If you have any questions, or you would like to pay by credit card, please contact Melissa Wittland at 402.721.6952, or [melissaw@fremontfamilyymca.org](mailto:melissaw@fremontfamilyymca.org).